

A photograph of two young boys of Hispanic descent. The boy on the left is holding a book titled 'Franklin EN EL MUSEO'. The boy on the right is smiling broadly. The background is a blurred indoor setting. There are decorative geometric shapes in orange, red, and teal in the top right and bottom right corners.

A New Chapter for Education

Annual Report 2020

child-aid.org

Colección Piñata

Franklin
EN EL MUSEO
Paulette Bourgeois • Brenda Clark





2020 PROGRAM HIGHLIGHTS

Child Aid's year began with exciting momentum as our organization expanded to Totonicapán, a third department (state) where we deploy our award-winning literacy program in elementary schools. But a month into the school year, COVID-19 spread rapidly around the globe, closing schools and sending Guatemala into an economic spiral and resulting hunger crisis.

In the midst of this global disaster, Child Aid scrambled to serve the children of Guatemala. In early spring, our organization coordinated with Guatemalan government food distributions, bundling books for children with emergency food deliveries.

Child Aid converted more than 30 elementary schools into food distribution centers.

By June 2021, Child Aid realized the severity of the hunger crisis spreading unchecked through the communities where we work, and we pivoted to an emergency hunger relief effort. We partnered with United Way Guatemala to purchase shelf-stable food, enough to feed 12,000 people in some of the poorest and most inaccessible communities in Guatemala. Our staff used its network of relationships with teachers and school administrators to convert more than 30 elementary

Unprecedented Challenges Strengthen Child Aid In 2020



Word Got Out: Even before our new office in Totonicapán opened its doors, children from the surrounding communities knocked on our doors asking to read books we stock in our library.



Food Relief: In the midst of the pandemic, Child Aid helped distribute emergency food boxes meant to help stem starvation in families living in the communities where we work.



LITERACY AWARD WINNER

In 2020, the Library of Congress recognized Child Aid for our teacher-training and book delivery program and work advancing literacy.

schools into food distribution centers. And we bundled books with food boxes, so children could keep reading even through the height of the COVID crisis.

In September 2020, Child Aid won a prestigious Library of Congress award recognizing our efficient and effective teacher-training and book delivery program. This award came to us just as our staff in Guatemala responded to the ongoing school closures by pivoting to online teacher training efforts.

Child Aid helped teachers create simple worksheets that were easier for kids and parents to use at home.

Early on, Child Aid recognized students and teachers would need extra support during the school shutdown. We offered our teacher-training workshops through Zoom and WhatsApp and modified the content to meet teachers' most pressing needs. For instance, we helped educators create simple worksheets that were easier for kids and parents to use at home, and we coached teachers through online classroom management techniques. Also, our staff continued to engage children, filming popular storybook read-alouds for kids to follow along from home.

Enthusiastic responses from teachers to Child Aid's online educational training buoyed our spirits during a challenging year. In 2020, we pivoted in unexpected directions to meet the needs of Guatemalan children and their families. We found ways to keep engaging teachers who worked hard to keep children in their communities learning despite the challenges. The Guatemalan people's ingenious spirit in the face of adversity continually challenges our organization to dig deeper for solutions. Child Aid is grateful for and committed to the children of Guatemala and their bright futures.



Hungry Families: Child Aid partnered with United Way Guatemala to buy and distribute emergency food throughout 2020. We reached 12,000 people, many of them children, with life-saving boxes of food and cleaning supplies.



Heroic Teachers: With schools shuttered, teachers worked tirelessly in their communities to reach kids stuck at home. Child Aid delivered teachers educational materials and teaching strategies tailored to their new needs.



Reading Out Loud: Child Aid Literacy Trainers filmed themselves reading favorite storybooks and delivered these popular videos straight to kids via Zoom, WhatsApp and social media.

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FINANCIAL HIGHLIGHTS

Child Aid is an efficient, cost-effective organization. We focus our work where we can make a significant and lasting difference in children's lives. We take our responsibility to donors very seriously, ensuring their support makes a difference.

| REVENUE: | |
|--|--------------------|
| Unrestricted Cash & Security Contributions | \$1,098,964 |
| Restricted Contributions & Grants | \$254,964 |
| In-kind Donations | \$163,650 |
| Investment & Other Income | \$41,285 |
| Total Revenue | \$1,558,863 |
| EXPENSES: | |
| Program Services | \$1,312,848 |
| Management & General | \$86,168 |
| Fundraising | \$182,133 |
| Total Expenses | \$1,581,149 |
| Revenue Over Expenses | -\$22,286 |

| ASSETS: | |
|----------------------|--------------------|
| Cash | \$467,040 |
| Securities | \$1,268,575 |
| Pledges | \$154,635 |
| Other Assets | \$12,673 |
| Total Assets: | \$1,902,923 |

| LIABILITIES: | |
|--|-----------|
| Accounts Payable & Current Liabilities | \$300,386 |

| NET ASSETS: | |
|--------------------------|--------------------|
| Unrestricted | \$1,340,496 |
| Temporarily Restricted | \$262,041 |
| Total Net Assets: | \$1,602,537 |

| | |
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| TOTAL LIABILITIES & NET ASSETS: | \$1,902,923 |
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FOUR WAYS YOU CAN MAKE A DIFFERENCE TODAY

SUPPORT

Put a book in the hands of a child and help her take the first step toward literacy. A simple donation teaches a child to read and gives her a brighter future.

ADVOCATE

Lend your voice to give every child the quality education they deserve. There are many ways you can share Child Aid and your passion for literacy and education with the world.

SUSTAIN

Your monthly gift supports a long term commitment to teachers and students that transforms classrooms.

TRANSFORM

Sponsor an entire school or leave a legacy gift. Make a lasting investment that will benefit children and communities for years to come.

GET STARTED AT [CHILD-AID.ORG/TAKE-ACTION](https://www.child-aid.org/take-action)



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