

Welcoming Kids Back to Learning

Annual Report 2021

child-aid.org





2021 PROGRAM HIGHLIGHTS

The global COVID-19 pandemic ravaged educational access for kids across the globe in 2021. In Guatemala, most schools remained closed for the year, and our organization shifted much of our attention to reaching children in their homes with educational materials, to delivering emergency food and to preparing teachers for the mammoth job of catching kids up.

Child Aid believes in a face-to-face learning environment. But the pandemic forced us to embrace technology in ways we hadn't tried before. Child Aid launched online teacher training workshops. Using technology such as Zoom and WhatsApp, we shortened our teacher training workshop format and designed content into easily digestible and shareable videos. We kept teachers learning and training all year long, helping educators design appropriate diagnostic and remedial materials that will help teachers lead students back to meaningful learning.

Grade-Level Workshops Help Teachers Connect

Another training innovation we implemented in 2021 were grade-level workshops. Virtual workshops meant Child Aid was not limited by the difficult geography of Guatemala and could bring educators from multiple schools together easily. This allowed Child Aid to begin grouping teachers by grade level, not by school - an extremely

Child Aid Prepares Educators for Coming Classroom Challenges



Schools Shuttered: Most children in Guatemala were out of school for the better part of the year due to Covid-19. Schools slowly re-opened toward the end of 2021, but the majority of students came back to class for only a few hours per week.



Reading Clubs: In the midst of the pandemic, Child Aid helped teachers form small reading groups in their communities to keep kids learning.



ONE MILLION EMERGENCY MEALS

In 2021, Child Aid delivered emergency food boxes meant to sustain a family of 6 for nearly a month. We focused our deliveries in some of the poorest and most remote communities where we work.

successful change that allowed educators to learn share teaching strategies.

Our organization also found ways to reach children in their homes through educational radio and television programming. Our staff made the program participatory, with call-in opportunities for children to respond to questions and share their ideas.

Child Aid also continued our Operation White Flag Hunger Relief, delivering two life-saving food shipments to communities in the brink of starvation. Thanks to generous donations from The Kraft-Heinz Company Foundation and Christadelphian Meal-a-Day Fund, our organization continued to respond to the hunger crisis in Guatemala.

Schools Slowly Reopen

At the height of the pandemic, and as resistance to getting vaccinated began to dominate the discourse in Guatemala, Child Aid hosted “Covid-19 Myth-Busting Happy Hour” virtual events with staff and trusted medical leaders. Our organization recognizes the importance of local leadership and influence, and we educated our staff to work in their communities to encourage vaccination rates.

By fall 2021, we got word that schools across the nation were planning to slowly open their doors to students. Child Aid partnered with comedian, actor and proud Guatemalan Arturo Castro to publicize our Get Guatemala Back to School Campaign. Together, we produced our first ever virtual variety fundraiser comedy show which helped raise funds for thousands of new books and teacher training sessions.

Finding Our Strengths

This year was an important benchmark in the history of Child Aid. In the middle of a global crisis, we found our strengths and prepared well for the challenges of schools re-opening. As always, our organization relied heavily on our nimble and thoughtful staff in Guatemala and our strong ties to the indigenous communities where we work.



Hungry Families: Child Aid continued delivering life-saving emergency food boxes to desperate communities.



Radio Days: Child Aid launched educational radio programming in an effort to regularly reach students in their homes with lessons and book read-alouds.



Adventures in Reading (At Home): Child Aid adapted our popular school-break reading program for Zoom, providing read-alouds, games and fun activities to kids in their homes to keep them reading and learning.

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REVENUE:	
Unrestricted Cash & Security Contributions	\$1,243,481
Restricted Contributions & Grants	\$661,580
In-kind Donations	\$333,410
Investment & Other Income	\$603,934
Total Revenue	\$2,842,405
EXPENSES:	
Program Services	\$1,658,071
Management & General	\$92,516
Fundraising	\$293,433
Total Expenses	\$2,044,020
Revenue Over Expenses	\$798,385

ASSETS:	
Cash	\$381,765
Securities	\$2,038,860
Pledges	\$287,930
Other Assets	\$11,941
Total Assets:	\$2,720,496

LIABILITIES:	
Accounts Payable & Current Liabilities	\$319,574

NET ASSETS:	
Unrestricted	\$1,642,899
Temporarily Restricted	\$758,023
Total Net Assets:	\$2,400,922

TOTAL LIABILITIES & NET ASSETS:	\$2,720,496
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FOUR WAYS YOU CAN MAKE A DIFFERENCE TODAY



TRANSFORM

Sponsor an entire school or leave a legacy gift. Make a lasting investment that will benefit children and communities for years to come.

ADVOCATE

Lend your voice to give every child the quality education they deserve. There are many ways you can share Child Aid and your passion for literacy and education with the world.

SUSTAIN

Your monthly gift supports a long term commitment to teachers and students that transforms classrooms.

SUPPORT

Put a book in the hands of a child and help her take the first step toward literacy. A simple donation teaches a child to read and gives her a brighter future.

GET STARTED AT [CHILD-AID.ORG/TAKE-ACTION](https://www.child-aid.org/take-action)



CHILD AID

A New Chapter for Education

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