

PARTNER WITH CHILD AID



BIG PITCH

We work in coffee-growing regions of Guatemala, and a partnership with us supports children in the communities where some of the best coffee beans in the world are grown. We deliver an award-winning, multi-year literacy program in elementary schools, as well as emergency food relief to children and their families - the same families who pick and process your best coffee beans.

Supporting Child Aid's work ensures a better quality of life for the families who rely on the coffee industry to survive, and that means a lot to coffee drinkers who care about the origins of their favorite cuppa joe.

AND LET US HELP YOU TELL
**A BIGGER,
BETTER
COFFEE STORY.**

WE CAN HELP YOU
**TELL THAT
STORY**



BIG MISSION

Child Aid is a literacy organization working in Guatemala. We believe educating children is the surest path out of generational poverty. Child Aid works in elementary classrooms where we strengthen schools and communities through comprehensive teacher training and book provision, and we've developed an award-winning literacy program that serves as a model for educational reform in other parts of the world.



Child Aid focuses our work in rural villages where illiteracy disproportionately affects indigenous peoples, and in the elementary grades where acquiring early reading, writing and comprehension skills improves the quality of life for generations of children.

Together, We
Could Do Some

BIG GOOD

Maybe you're interested in sponsoring an entire Guatemalan elementary school through our three-year literacy program, or perhaps you'd like to have a hand in our book delivery program. Possibly, you'd be interested in funding an emergency food mission or helping us expand our educational radio program to even more Guatemalan homes.



Whatever your GOOD goals, Child Aid has an important, child-centered program your company can support. And we'll help you tell your customers about our partnership through dynamic social media videos and posts, newsletters and email blasts. Coffee connoisseurs care about the communities where their favorite brew comes from, and, with our help, you can show your customers that you get them.

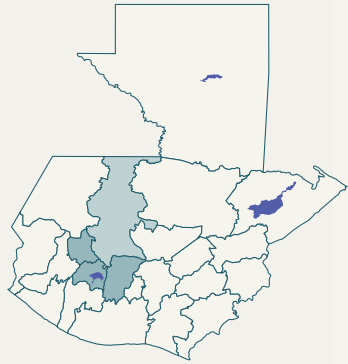
Reach out.
We'd love to chat.
Nancy Press, PhD
Chief Executive Officer
ceo@child-aid.org

child-aid.org
2175 NW Raleigh St., #110
Portland, OR 97210
503-223-3008

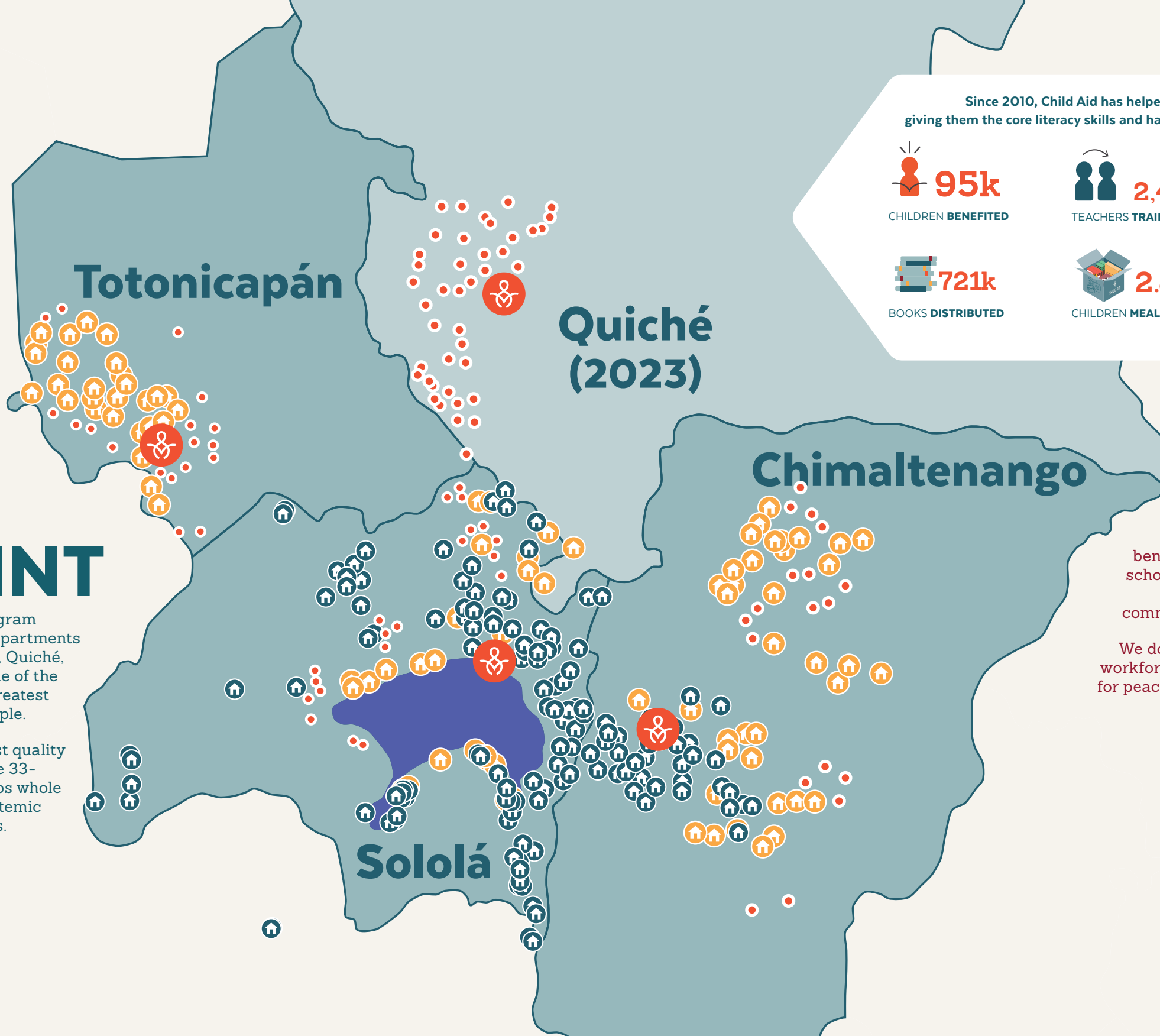


See You On Social





- Current Schools
- Graduated Schools (2010 - 2021)
- Child Aid Regional Offices
- New Schools Planned for 2023



Since 2010, Child Aid has helped tens of thousands of children learn to read, giving them the core literacy skills and habits of reading so critical to lifetime learning.

95k
CHILDREN BENEFITED

2,410
TEACHERS TRAINED

252
PARTNER SCHOOLS

721k
BOOKS DISTRIBUTED

2.8mil
CHILDREN MEALS IN FOOD AID

CHILD AID
STUDENTS IMPROVED 65%
MORE THAN THEIR PEERS IN
READING COMPREHENSION

BIG IMPACT

Thousands of elementary-age children benefit from our work. Child Aid kids stay in school longer, become better readers, writers and critical thinkers, and they lead their communities to more stability and prosperity.

We don't have to tell you that a more educated workforce is good for business, but it's also good for peace and economic equity around the world.

CORE PROGRAM ACTIVITIES:

- School-wide Teacher Workshops
- One-on-one Teacher Training
- School Library and Book Provision
- Bilingual Learning
- Annual "Adventures in Reading" School-break Program
- Emergency Food Deliveries
- Educational Radio Programming

BIG FOOTPRINT

Child Aid's award-winning literacy program works in four rural and underserved Departments (states) of Guatemala - Chimaltenango, Quiché, Sololá, and Totonicapán. These are some of the poorest areas in the country with the greatest concentrations of indigenous Maya people.

Quiché, one of the best places to harvest quality coffee beans, was hardest hit during the 33-year Civil War. Our important work helps whole communities here recover from the systemic poverty that has tormented generations.