



2023  
ANNUAL  
-  
REPORT



## 2023 PROGRAM HIGHLIGHTS

# CHILD AID EXPANDS; BOLSTERS INDIGENOUS GIRLS' EDUCATION

**Child Aid executed a bold year of expansion in 2023, proving that our working model is successful as we grow geographically and expand our program, too.**

Our organization completed its expansion into a fourth department (state): Quiché, a region with some of the greatest poverty and lowest literacy rates in Guatemala. We also strengthened our Guatemalan Girls: The Value of Our Voices (VOV) ancillary program, enabling more indigenous girls to stay in school longer and to become more confident in their literacy skills. And as Child Aid grew its reach and impact, our organization stayed on-mission, promoting a staff member to oversee quality control of our program in these disparate locations. Child Aid also delivered thousands of new books to schools, as well as life-saving meals to children and families in Guatemala.

## OUR GOALS IN QUICHÉ

# THE GROWTH OF QUICHÉ

Early in 2023, Child Aid completed training 400 new teachers in Quiché. These educators work in 42 Child Aid schools and benefit roughly 9,139 students. We chose to expand into Quiché because it is one of the most populous departments in Guatemala, and more than 85 percent of its inhabitants identify as indigenous. The need for a quality elementary education in Quiché is great, so expansion to this department was a true fit with our mission.

Child Aid schools in Quiché also received 80,442 new high-quality, Spanish-language books this year, and teachers and their students had fun together setting up school libraries and classroom reading nooks. Access to books is a core strength of our literacy intervention, and we are proud that each Child Aid school will have seven books per child at the end of our three-year, immersive program.



# 400

NEW TEACHERS RECEIVED TRAINING IN QUICHE



# 9,139

STUDENTS BENEFIT FROM THESE CHILD AID SCHOOLS



# 85%

OF QUICHE INHABITANTS IDENTIFY AS INDIGENOUS



# 42

CHILD AID SCHOOLS SERVICE THE REGION



# 80,442

HIGH-QUALITY SPANISH-LANGUAGE BOOKS WERE DELIVERED TO QUICHE



# CHILD AID DELIVERS

As Child Aid expands, our challenge has been to maintain the quality of our award-winning program even as our work takes us to far-flung locations, serving ever more children. To keep our program cohesive, we promoted long-time Child Aid staffer Juan Roberto Mendoza to Gerente de Programa, a new position in charge of quality assurance across the program and employees. This new position reflects Child Aid's ongoing commitment to excellence in the face of growth.

We also delivered 2,681 boxes of emergency food to hungry children and their families in impoverished communities in Quiché. Chronic hunger continues to plague many communities where we work, and thanks to donations from Christadelphian Meal-A-Day and DoTerra, we are able to respond.



## 2,681

**BOXES OF FOOD DELIVERED  
TO COMMUNITIES IN QUICHE**



“

This year has been a remarkable year of growth for Child Aid. But everywhere we work, we are reminded that desperate poverty hobbles children in Guatemala, and has for generations. At its most basic level, Child Aid's literacy work is about lifting children out of systemic poverty through the lifesaving skills of reading and writing.

”

Child Aid CEO Dr. Nancy Press



# WE ARE CHAMPIONING GIRLS & THEIR VOICES

Child Aid also kicked off our afterschool girls' program, dubbing it Guatemalan Girls: The Value of Our Voices (VOV). This popular program began when educators and literacy trainers noticed young Guatemalan girls are often quiet and non-participatory in class, not answering questions or taking part in discussions. Teachers report that young girls are sometimes bullied by male students or feel unsafe expressing themselves. To remedy this problem and help girls gain confidence, Child Aid launched VOV, and the response was amazing. Female students clamored to be a part of our fledgling project where they are asked to read books about global women leaders and are encouraged to express their ideas openly.

It's transformative. "We find that many girls in school are reserved and participate less, but in our afterschool girls' program (VOV) we see they quickly gain confidence, raise their hands and express their opinions about the books we read. It's wonderful to see," says Child Aid Literacy Trainer Miriam Florestina Cuc Bixcul.

In our first year, Child Aid made VOV programs available in 27 Child Aid schools, serving 438 female students.

# A SPECIAL THANKS TO OUR SUPPORTERS



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# FINANCIAL HIGHLIGHTS

REVENUE	2023
Unrestricted Cash & Security Contributions	\$1,374,253
Restricted Contributions & Grants	\$77,413
Investment & Other Income	\$46,031
In-kind Donations	\$313,018
<b>Total Revenue</b>	<b>\$1,810,715</b>

EXPENSES	
Program Services	\$2,160,161
Management & General	\$303,950
Fundraising	\$33,126
<b>Total Expenses</b>	<b>\$2,497,237</b>
<b>Revenue Over Expenses</b>	<b>-\$686,522</b>

ASSETS	
Cash	\$173,947
Securities	\$1,437,570
Pledges	\$75,000
Other Assets	\$90,593
<b>Total Assets</b>	<b>\$1,777,110</b>

LIABILITIES	
Accounts Payable & Current Liabilities	\$470,994

NET ASSETS	
Unrestricted	\$1,069,842
Temporarily Restricted	\$236,244

<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$1,777,080</b>
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# FOUR WAYS YOU CAN MAKE A DIFFERENCE TODAY

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## TRANSFORM

Sponsor an entire school or leave a legacy gift. Make a lasting investment that will benefit children and communities for years to come.

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## SUSTAIN

Your monthly gift supports a long term commitment to teachers and students that transforms classrooms.

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## ADVOCATE

Lend your voice to give every child the quality education they deserve. There are many ways you can share Child Aid and your passion for literacy and education with the world.

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## SUPPORT

Put a book in the hands of a child and help her take the first step toward literacy. A simple donation teaches a child to read and gives her a brighter future.