ANNUAL REPORT

2025

child-aid.org

2025 PROGRAM HIGHLIGHTS

Quiché Pilot Program wraps to great success

In 2023 Child Aid expanded into Quiché, a department in the North Western Guatemalan highlands. The pilot was funded by a generous $200,000 grant from the Tinker Foundation. Quiché is one of the most poverty stricken regions in Guatemala, and its population is over 88% indigenous Mayan.

2024 Quiché staff. *Photo by Marvin Ixtamer Mendoza*

Over the three year pilot program Child Aid:

- Hired and trained **12 Child Aid staff**
- Worked in **42 Schools**
- Ran **126 teacher-training** workshops for **397 teachers**
- Provided over **6,800 individual coaching sessions** for teachers
- Distributed more than **70,000 high-quality**, **Spanish-language books** to schools
- Developed a **library and lending program in 40 schools**
- Reached **9,139 students**

Due to funding constraints, Child Aid was not able to sustain the program in Quiché after the completion of the pilot program. However, several of the staff hired for the pilot were transitioned over to the Sololá and Totonicapán teams.

Leslie McFarlane Retires

Child Aid's Accountant and Business Manager retired after working with the organization for over five years. Leslie was part of the Portland based team and worked extensively with donors, partners, and the Guatemala leadership team, ensuring that the accounts were taken care of and donors were thanked for their contributions. Leslie is looking forward to travelling and spending time with her two daughters in her retirement. The entire Child Aid family wishes her well in this next chapter.

Growth and Expansion of the Girls Program

The Girls Program has grown beyond our hopes and dreams. After getting off to a strong start as a small pilot program in 2023, the program has continued to grow and evolve. In 2025 we had 16 clubs spread across Chimaltenango and Totonicapan.

The clubs are for girls between the ages of ten and sixteen, as this is the window in a girl's life when the pressures outside of school often lead to them dropping out. These pressures can be to help at home,earn money for the family, or to get married and start a family of their own. The clubs provide girls with books that speak to this formative chapter in their lives. The books are written by women and feature strong historical, modern and fictional characters that have overcome hardships, found their voice and led impactful lives.

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The Program Leaders have seen the impact that these clubs are having for the girls. They are more confident, and are participating in the clubs and their classrooms more. They feel empowered and motivated. It is wonderful to see these students finding their voice and further developing a love of reading.

2025 Book Selections Included:

- *Quiero ser la que sere*, by Silvia Molina
- *Despues del quinto año... el mundo*, by Claudia Mills
- *Sarah de cordoba*, by Rolande Causse
- *Reinas*. Cinco soberanas y sus biografias, by Maren Gottschalk
- *El cristal con que se mira*, by Alicia Molina
- *Lulu quiere ser presidenta*, by Josefa Araos
- *Judy Moody es doctora*, by Megan McDonald
- *Judy Moody va a la Universidad*, by Megan McDonald
- *Ana de las tejas verdes 1. La llegada*, by Lucy Maud Montgomery
- *Me llamo? Anna Frank*, by Carmen Gil
- *Me llamo? Cleopatra*, by Carmen Gil
- *Me llamo? Marie Curie*, by LLuis Cugota
- *Me llamo? Teresa de Calcuta*, by Carmen Gil
- *Colibri*, by Ann Cameron

THOUGHT LEADERSHIP
PARTNERSHIPS & CONFERENCES

Over the Course of 2025 Child Aid was asked to participate and partner in several conferences and programs. As industry leaders with decades of experience, our Guatemala team is gaining recognition as innovative leaders in the field of education.

A couple of highlights include:

Voces por la Educación

Child Aid was invited in 2025 to be a partner in Voces para la Educación (Voices for Education), a multi-organization network that is made up of eight organizations working on education in the Western Highlands (Altiplano region). Its primary objective is to positively influence the policies of the Ministry of Education (MINEDUC) to create a more equitable education system. Child Aid has been tasked with helping to develop the literacy curriculum and give trainings in methods of monitoring and evaluation.

The coalition strives to create a platform to share educational needs and collectively respond to meet them. Currently, the coalition is piloting a comprehensive curriculum for math, literacy and classroom management with 100 preschool, primary, elementary, and secondary school teachers. Child Aid is leading the literacy portion of the program.

Co-CEO Graciela Landa Pichiyá and Director of Operations Maritza Lopez at the CADF 2025 conference. *Photo courtesy of Central America Donors Forum, 2025*

2025 Central America Donor's Forum (CADF)

Child Aid's USA and Guatemala leadership team participated in the 2025 Central America Donor's Forum (CADF). The forum brings together the international philanthropic community with hundreds of civil society members, corporate and governmental leaders in Central America to discuss issues, expand networks and advance development, equity and justice throughout Central America.

El Directorio (The Directory)

The Directorio facilitates and promotes connections, collaboration and professional development for organizations working in Guatemala. The organization maintains an online Directory network for social impact work being done throughout the Country. They create webinars, events, and professional development opportunities for organizations to meet, connect, share and learn. Child Aid is one of the original members and has helped the registry grow to over 200 nonprofits, private grantmaking foundations, and social impact enterprises. This effort has led to an ecosystem of ideas and collaborations for the common good.

One Million Books Delivered

Each year, along with its partners at Scholastic Books, Child Aid purchases, ships and distributes more than 70,000 books to classrooms and libraries across the rural Highlands of Guatemala.

In 2025 Child Aid delivered its 1 Millionth book! This milestone not only means that thousands of children now have colorful, engaging books to read, but also speaks to the passion, expertise, and diligence we have to bringing about lasting change. Books are an integral part of making sure that every child has the opportunity to read, to learn and to dream.

A Million books is something to celebrate — and boy did we! To mark the occasion we published a book — in English and Spanish — that brought to life just how incredible this milestone is, and then we took that book on a *book tour*.

Over the course of two weeks, we travelled across all four regions where Child Aid works, covering hundreds of kilometers, visiting schools, and reading stories with the students. We had 8 official stops on the tour — each was unique and special.

And at the end of the tour it left us with one big question... what's next!?!

So, stay tuned!

A special thanks to our supporters

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Up to $999

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FINANCIAL HIGHLIGHTS

Child Aid is an efficient, cost-effective organization. We focus our work where we can make a significant and lasting difference in children's lives. We take our responsibility to donors very seriously, ensuring their support makes a difference.

REVENUE	
Unrestricted Cash & Security Contributions	$1,364,555
Restricted Contributions & Grants	$303,208
In-kind Donations	$371,568
Investment & Other Income	$34,342
Total Revenue	**$2,073,673**

EXPENSES	
Program Services	$1,962,038
Management & General	$257,545
Fundraising	$403,676
Total Expenses	**$2,623,259**
Revenue Over Expenses	**($539,449)**

ASSETS	
Cash	$298,298
Secutiries	$599,599
Pledges	$328,135
Other Assets	$25,189
Total Assets	**$1,251,221**

LIABILITIES	
Accounts Payable & Current Liabilities	$381,515

NET ASSETS	
Unrestricted	$339,787
Temporarily Restricted	$529,919
Total Net Assets	**$1,251,221**
TOTAL LIABILITIES & NET ASSETS	**$1,251,221**

CHARITY NAVIGATOR ★★★★ Four Star Charity

Platinum Transparency 2025 Candid.

FOUR WAYS YOU CAN MAKE A DIFFERENCE TODAY

TRANSFORM

Sponsor an entire school or leave a legacy gift. Make a lasting investment that will benefit children and communities for years to come.

ADVOCATE

Lend your voice to give every child the quality education they deserve. There are many ways you can share Child Aid and your passion for literacy and education with the world.

SUSTAIN

Your monthly gift supports a long term commitment to teachers and students that transforms classrooms.

SUPPORT

Put a book in the hands of a child and help her take the first step toward literacy. A simple donation teaches a child to read and gives her a brighter future.

GET STARTED AT **CHILD-AID.ORG/TAKE-ACTION**